

**Ideal Surfaces:** 

Clean Polished Glass

**Compatible Printing Methods:** 

- Solvent or UV-Curable Screen Printing
- Solvent or Eco-Solvent Digital

## WINDOW GRAPHICS



SPMCADP

**4.0 mil. Clear-Ad<sup>®</sup> Plus Optically Clear Vinyl** With a Low-Tack Removable Acrylic Adhesive and a Clear Film Release Liner

> Catalina Graphic Films' Clear-Ad Plus is a 4.0 mil optically clear, vinyl film coated with a specially formulated, low-tack removable adhesive and a clear film release liner.

> In addition to it's easy application and removal, Clear-Ad Plus is great for window applications requiring optically clear viewing with superior graphic and color reproduction.



**Corporate Headquarters** 27001 Agoura Road Suite 100 Calabasas Hills California 91301

Phone: (818) 880-8060 Fax: (818) 880-1144 Atlanta Sales: (800) 922-5880 Chicago Sales: (800) 766-4939

E-mail: info@catalinagraphicfilms.com

For Clear-Ad Plus samples and ordering information, contact your local authorized dealer or call direct:

call 800-333-3136 or visit www.catalinagraphicfilms.com



## WINDOW GRAPHICS

**SPMCADP** 

4.0 mil. Clear-Ad® Plus Optically Clear Vinyl

With a Low-Tack Removable Acrylic Adhesive and a Clear Film Release Liner

Catalina Graphic Films' Mojave Digital Media for Window Graphics are ideal for with Eco-Solvent, Solvent, UV-Based, and Latex inkjet printers.

RECOMMENDED APPLICATIONS
Window
• Indoor
• Outdoor

OVERVIEW	
Face Film	$4.0 \pm 0.2$ mils Gloss Clear Flexible Vinyl
Adhesive	R67 Clear Acrylic Pressure Activated Removable
Liner	5.0 mils Polyester Clear Film Liner
Opacity	Optically Clear
Gloss Level	Gloss Clear
Outdoor Durability	Up to 2 Years

SPECIFICATIONS	
Application	Intended for use in the production of high quality interior and exterior graphics in applications requiring good clarity, easy application, and easy removal with no adhesive residue. No solvents are needed for the application or removal of Clear-Ad Plus.
Total Product Thickness	9.0 - 10.0 mils
Minimum Application Temperature	+50° F
Service Temperature Range	-10° F To +150° F.
Expected Lifetime Exterior	Up to two years mid-continental USA vertical exposure
Adhesion	2 $\pm$ 1 oz / in (180° adhesion from SS, 20 minute room temperature dwell)
Water Resistance	Good
Chemical Resistance	Good for most petroleum solvents. Edge sealing is recommended in high solvent exposure areas
Shelf Life	One year when stored under conditions of 70°F and 50% relative humidity

The above information on physical and chemical characteristics is based upon tests believed to be reliable. The values are intended only as a source of information. They are given without guarantee and do not constitute a warranty. The purchaser should independently determine, prior to use, the suitability of this material for his/her specific purpose. (Data represents averages and is not intended for use as a specification.)



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To order or request product samples, contact your local authorized dealer or call direct Customer Service 800 - 333 - 3136 or visit our websites:



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