



MAGIC PPM7PSA

11 mil polypropylene with permanent psa (*matte*)

PRINTER COMPATIBILITY



DESCRIPTION

Magic PPM7PSA is an 11 mil, polypropylene indoor/outdoor banner with a matte finish and permanent, pressure sensitive adhesive. Ideal for promotional banners, tradeshow graphics and POP displays.

PHYSICAL CHARACTERISTICS

Thickness	9 mil (11 mil total)
Liner Type	PET
Adhesive Type	Permanent
Opacity	97%
Finish	Matte

**All values are targets*

FEATURES AND BENEFITS

- Premium PP base film
- Award winning Magic® “UNIVERSAL” coating
- Excellent color gamut and black density
- Low glare matte finish
- Permanent adhesive
- Easy to release liner
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- Bright white
- Lay flat
- No edge cracking when folded
- Compatible with most PSA and thermal overlaminates

COMMON APPLICATIONS

- Wall graphics
- General posters
- General signage
- Retail advertising
- Tradeshow and installation graphics

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Pigment ink required for water resistance
- Recommended heat settings:
 - preheat 42°C
 - post heat 37°C
- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

