



MAGIC MUL7

7 mil photo paper (*luster*)

PRINTER COMPATIBILITY



DESCRIPTION

Magic MUG7/MUL7 is a bright white 7 mil photo paper designed specifically for printers using dye ink or a combination of dye color and pigment black ink. The proprietary coating helps protect dye ink from unwanted fading, creating a long lasting print.

PHYSICAL CHARACTERISTICS

Thickness	7 mil
Base Weight	170 g/m ²
Opacity	91%
Whiteness	105
Gloss (60°)	35

**All values are targets*

FEATURES AND BENEFITS

- Resin coated base paper
- Fast dry
- Vibrant colors
- Bright white
- Gloss / satin finish
- Compatible with most PSA and thermal overlaminates

COMMON APPLICATIONS

- General posters
- General signage
- Retail advertising
- Photo reproduction

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%