PRODUCT DATA SHEET

Rev 2 - Updated 11/17



MAGIC POSPRO+LX

8 mil anti curl blockout film (satin)

PRINTER COMPATIBILITY



DESCRIPTION

Magic POSPRO+LX is an 8 mil printable, anti-curl, polyester film with a satin surface. Features a white printing surface and a grey backer. Ideal for indoor applications such as promotional roll up banners, retractable banners, POP displays and tradeshow graphics.

PHYSICAL CHARACTERISTICS

Thickness 7.5 mil
Basic Weight 262 g/m²
Opacity 97%
Whiteness 110
Gloss (60°) 35
*All values are targets

FEATURES AND BENEFITS

- Proprietary base film
- Exclusive Magic® latex coating
- Optimized for Latex inkjet printers
- Excellent color gamut and black density
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- Bright white
- Lay flat

COMMON APPLICATIONS

- Rollup banners
- Hanging banners
- General posters
- General signage
- Retail advertising
- Tradeshow and installation graphics

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Recommended heater setting start points
- 25°C pre-heat
- 35°C post heat
- Visit www.magicinkjet.com for media profiles
- $\,^*$ HP white satin poster paper, 16 pass, bi direction, low temp heat settings

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

