



# MAGIC SLEEK

6.5 mil prepasted wallcovering (*luster*)

**PRINTER COMPATIBILITY**



**DESCRIPTION**

Magic SLEEK is a 6.5 mil high performance prepasted wallcovering reinforced with polymer for strength and durability. SLEEK has a bright white, ultra-smooth, matte printable surface allowing for pristine imaging. SLEEK is a fiber-based, 10% PCW substrate, making it a perfect alternative to vinyl. SLEEK is ideal for murals, wallcoverings, POP displays and decals.

**PHYSICAL CHARACTERISTICS**

Thickness	6.5 mil
Basis Weight	165 g/m <sup>2</sup>
Opacity	96%
Gloss (60)	4.5
Whiteness	80
Brightness	86
Fire Rating	ASTM E84 Class A

*\*All values are targets*

**FEATURES AND BENEFITS**

- Prepasted wallpaper
- Exclusive Magic® coating
- PVC free
- Washable/scrubbable surface
- ASTM-E84 (smoke generation and flame spread)
- Durable finish
- Excellent print performance
- Excellent ink adhesion
- Excellent black density and color pop
- Easy to install
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- 10% post consumer waste

**COMMON APPLICATIONS**

- Wallcovering
- Wall murals
- Wall décor
- Maps
- Décor art reproductions

**PROCESSING TIPS**

- Preferred side out

**FINISHING & PRINTING**

- Set printer for highest print quality
- Liquid laminates are recommended for wallcovering
- Visit [www.magicinkjet.com](http://www.magicinkjet.com)
- Media profiles
- "Tips & Tricks" - Wallcovering Installation

**SHELF LIFE**

2 years from ship date

**STORAGE CONDITIONS**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

**OPTIMAL PRINTING ENVIRONMENT**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

