



ULTIMATE WALL ACTION PRODUCT CODE: 4-0201

PRODUCT DESCRIPTION

This is a 5.0-mil gloss white semi rigid film featuring a removable adhesive that is designed for applications on a smooth painted dry wall.

APPLICATIONS

- Wall graphics
- Point of purchase displays
- Trade show displays
- Window graphics

FEATURES AND BENEFITS

- Removable adhesive – Ritrama recommends removing graphic at a 180° from the wall, not 90°, to help reduce the chance of any adhesive transfer or wall damage
- Compatible with a variety of printing methods including solvent, eco-solvent, latex and UV ink jet
- Print-to-edge technology
- Removable for up to two years under normal interior conditions
- Ritrama recommends at least 24 hours of cure time before cutting

TECHNICAL DATA

Face Material	5.0-mil semi-rigid film
Color and Finish	White Gloss
Adhesive	27, removable
Liner	90# polycoated bleached layflat

TYPICAL CHARACTERISTICS

Target Adhesion Values	<u>15 min.</u>	<u>24 hr.</u>
(PSTC-1, 180° peel @ 12"/min., 73°F, on Stainless Steel)	16 oz.	24 oz.
Minimum Application Temperature	50°F	
Service Temperature Range	-40°F to +180°F	
Shelf Life (@ 73°F, 50% RH)	1 year	
Outdoor Durability of film	Up to 7 years	

CHEMICAL RESISTANCE

Distilled Water (24 hr)	No Effect
Detergent (24 hr)	No Effect
Anti-Freeze (24 hr)	No Effect
SAE 20 Motor Oil (24 hr)	No Effect
Gasoline (1 hr)	No Effect

The above information is based on research believed to be reliable, but does not constitute a warranty. All material should be tested by the purchaser to determine suitability of the product for their purposes.

Sept-12

Form 108-01 (1/99)